

941.228.5805  
amy@amydeerdesign.com  
www.amydeerdesign.com

# Amy Deer Vainieri

## EDUCATION

**Savannah College of Art and Design**  
*Atlanta, Georgia:* Master of Fine Arts in Graphic Design,  
March 2008. Awarded academic honors fellowship.

**Studio Art Centers International**  
*Florence, Italy:* Post-Baccalaureate Certificate  
in Graphic Design, April 2005.

**Emory University**  
*Atlanta, Georgia:* Bachelor of Arts in Art History  
and Human and Natural Ecology, May 2003.  
Architectural Studies minor.

## EXPERIENCE

**National Trust for Historic Preservation, Washington, D.C.:**  
Graphic Designer, 2009 – present. Assist Design Director in  
maintaining and developing branding standards. Design print  
and digital materials for the organization.

**AIGA, Salem, Oregon:**  
Oregon Election Design Fellow, 2008 – 2009.  
Awarded Fellowship to assist the Oregon Elections Division  
in improving election accuracy and citizen experience.  
Designed public materials including ballots, forms, websites,  
registration cards and voters' pamphlets. Advised on design  
for voters with disabilities, including large-print ballots and  
accessibility standards. Worked with four additional Secretary  
of State divisions to improve communication design of printed  
and digital materials.

**Savannah College of Art and Design, Atlanta, Georgia:**  
Teaching Assistant, 2007. Assisted professor with preparation  
and presentation of course lectures; lead critiques, individual  
and group help sessions for Undergraduate Graphic Design  
Studio I Course.

**Sol Design Co., Atlanta, Georgia:**  
Designer, Project Manager, 2006 – 2008. Assisted design  
team with project management, brand design, HTML and  
CSS web design, research, publication design, advertising  
design, identity design and production.

**Walt Disney World Co., Orlando, Florida:**  
Education Instructor, 2003 – 2004. Facilitated education  
programs to school groups visiting the Living Seas, taught  
marine conservation; assisted with program development;  
gave public presentations; provided artistic input for new  
exhibitions; designed buttons for conservation messages.

## SKILLS

Mac OS X and Windows XP platforms, Adobe Creative Suite,  
Dreamweaver and Flash, Microsoft Office, HTML, CSS,  
Copywriting and Digital Photography.

## AWARDS, EXHIBITIONS

28th Annual Sickle Cell Foundation of Georgia Road Race  
Logo Design Contest Winner, 2007.

SCADDY Finalist, 2006.

“Dynamic Relationships”, *Orlando, Florida*,  
Terrace Gallery at Orlando City Hall, 2006.

“Cities? What Cities?”, *Florence, Italy*,  
La Corte Contemporanea Gallery, 2005.

“20@22”, *Florence, Italy*,  
Studio Art Centers International Graduate Center, 2005.

“Design Student Show”, *Florence, Italy*,  
Studio Art Centers International Design Center, 2005.

“No. 7”, *Florence, Italy*, Dolce Zuccherro, 2005.

“Digital Dreams”, *Florence, Italy*,  
La Corte Contemporanea Gallery, 2004.

“Mixed Media”, *Slidell, Louisiana*,  
Slidell Cultural Center, 2003.

“The Emory Chairs Project”, *Atlanta, Georgia*,  
Emory University Campus, 2003.

## PUBLICATIONS, RESEARCH

“Corporate Branding Techniques and Principles of  
Neutrality in the 2008 United States Presidential Election”,  
*Savannah College of Art and Design*, Master of Fine Arts  
Thesis, 2008.

“In the Bush of South Africa”,  
*The Women's Spirituality Newsletter*, Volume 3, No. 9,  
September 2003, a publication from the Women's Spirituality  
Departments of New College of California and California  
Institute of Integral Studies.

“Reasons for purchasing environmental license plates  
in the United States”, *Emory University*, Honors research with  
Dr. Tracy Yandle, Professor of Environmental Science, 2003.

## AFFILIATIONS

AIGA, 2005 – present.  
Secretary of SCAD AIGA Student Chapter, 2006 – 2008.

## LANGUAGES

English, Spanish, Basic Italian